

WHEN DISASTER STRIKES

Most businesses are not prepared when natural disasters strike. Simply put, we cannot control when and where these natural events occur but we can lessen their impact by preparing for when they do happen.

WHEN INSURANCE CLAIMS GO WRONG

We all know that insurance policies can be hard to understand. Even then, business owners often try to handle insurance claims themselves, or worse, they leave handling the claim up to the insurance company creating a "fox guarding the hen house" scenario. Hoping they will be treated fairly, the business owner puts his largest investment, his building, in the hands of the insurance company and the adjuster that it sends to review the damage sustained. Whose side do you think "the fox" is on?

Given the circumstances and the dangerous nature of the situation, the results from your insurance claim could be more devastating than the natural disaster.

PROTECT YOURSELF FROM DISASTERS

FirstWatch is a storm readiness program that was developed and designed by the StormHawks™ at Castro Roofing and a team of public insurance adjusters and private lawyers.

FirstWatch helps minimize the dangers associated with the claim process and maximizes the amount of funds necessary to properly repair any storm damage sustained during severe weather. This program has been developed to get you back in business with minimal delays.

It incorporates an advanced agreement between your organization and Castro Roofing, and provides an immediate and comprehensive response to disasters at ZERO cost to you.

- Avoid long business interruptions
- Reduce the cost of repair
- Avoid claim denial
- Maximize settlement amount
- Properly repair and warrant all work



FIRSTWATCH

STORM READINESS PROGRAM



Commercial Roofing
Special Storm Unit

With StormHawks™, you have the industry's top severe weather damage experts ready to take action.



Commercial Roof
Monitoring Program

This program extends the life of your roof system by developing and maintaining a comprehensive database of roof management information.



Design-Build Roofing Systems

A higher standard of excellence in the design and installation of long term commercial roofing systems that possess exclusive long term roof warranties.



Permanent Roof Leak Guarantee

When FAILURE is not an option! Our roof repairs are guaranteed for the life of the existing roof.



Thermal Mapping and Surveying

The Military Grade X-VISION Thermal Scanner determines real problems versus best guesses and helps develop strategies for repairs.



CASTRO ROOFING
EMPOWERING BUILDING OWNERS

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FIRSTWATCH

STORM READINESS PROGRAM



WHY WAS FIRSTWATCH CREATED?

In this industry, there are so many ideas and so much information coming from so many seemingly credible sources that it's hard to know what is myth and what is reality. The problem is most myths seem real.

FirstWatch was created because insurance claims are being denied more than ever before. It is critical to have the claim strategies in place prior to being effected by a severe storm event. Prior planning increases the building owner's opportunities to obtain a fair insurance settlement.

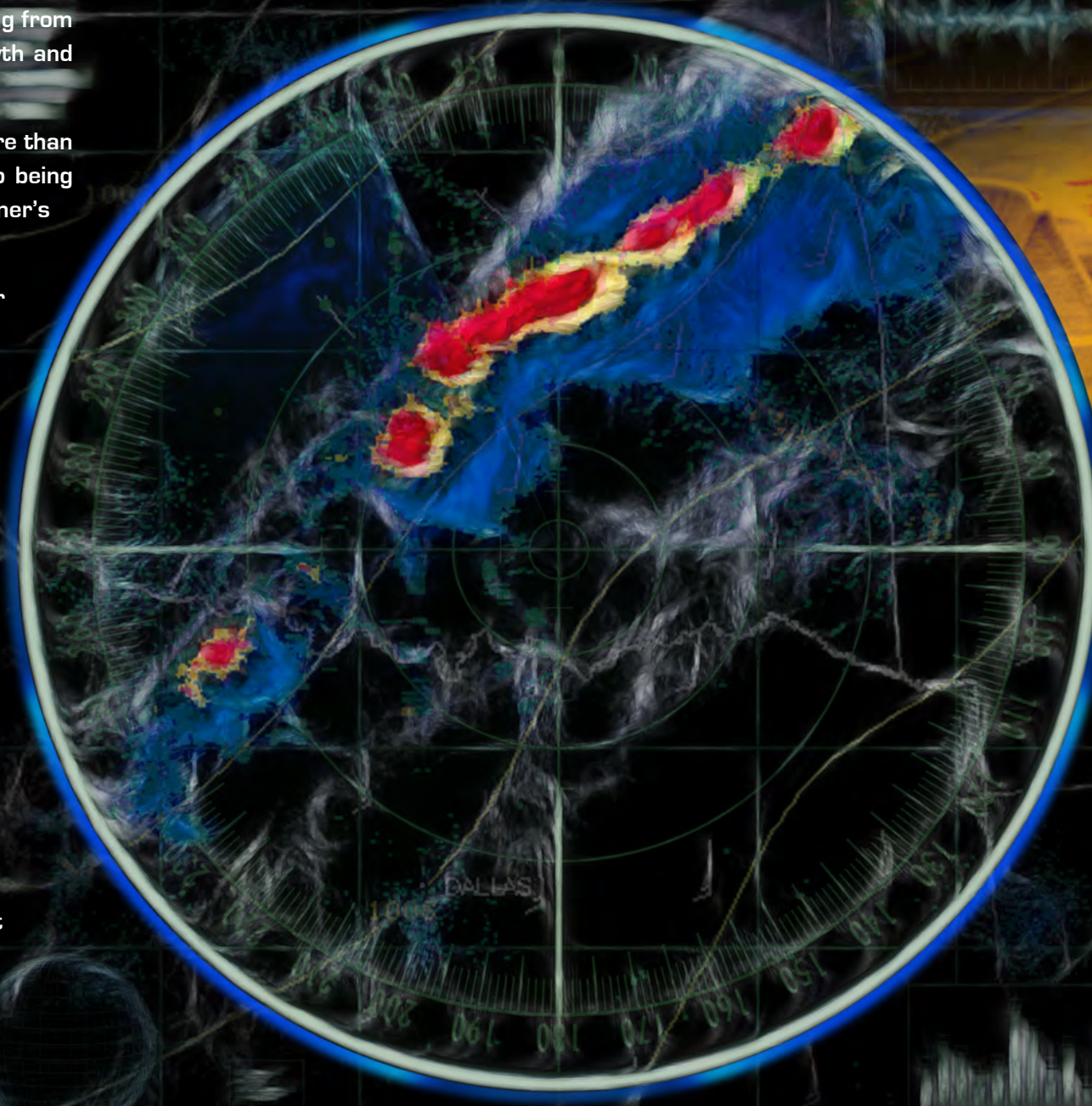
The FirstWatch storm readiness program prepares the policyholder in the event that they are impacted by severe weather. This program provides the business owner with the peace of mind that when disaster strikes, a plan is already in place to protect their largest investment.

The StormHawks™ FirstWatch Pre-Authorization program was specifically designed to improve post-disaster conditions efficiently and effectively. FirstWatch Pre-Authorization program, an advanced agreement between your organization and Castro Roofing, provides an immediate and comprehensive response to disasters.

As a FirstWatch client, a StormHawks™ Special Storm Unit Responder will be at your site within hours of notification by our FirstWatch weather alert system. StormHawks™ will know about the incoming weather before you do.

- Pre-Authorization Agreement in place
- Pricing structure agreed to in advance
- Storm Alert procedures in place for quick alert and deployment
- Emergency Repair priority response
- StormHawks™ priority response
- Pre-existing conditions documented by Lookout program (no cost if policyholder is a Lookout client)
- Implement X-Vision THERMAL MAPPING AND SURVEYING Program if beneficial to client and ROI
- Document existing roof conditions prior to a storm event

AFTER ANY STORM.... YOUR ROOF HAS DAMAGE No Matter What The Adjustor Tells You!



Military Grade X-VISION Thermal Scan Fly-Over

"Over 100 governmental and commercial clients are using X-Vision to see their building to determine real problems versus best guesses and develop target strategies for repairs."

FIRSTWATCH BENEFITS

FirstWatch Weather Alert

Weather Alert is an advance meteorological forensic notification program. The hail analysis system instantly pinpoints the size and locations impacted by large hail. By integrating cutting-edge hail detection with proprietary 3-D modeling of individual storm cells, the FirstWatch Weather Alert system notifies you of potential damage to any of your properties within the United States.

FirstWatch Emergency Repairs

It is extremely important that measures be taken immediately after a weather catastrophe to minimize secondary damages. From tarping your roof to boarding up window openings, the FirstWatch Emergency Repairs catastrophe cleanup crews are always available — 24 hours a day, 7 days a week, 365 days a year!

Under most insurance policies, you, the policy holder, are responsible for protecting your interior at all costs. Thus you are held responsible for any interior damages that may be caused by prolonged exposure from a leaking or damaged roof.

FirstWatch Superior Forensic Investigation

FirstWatch uses the most advance forensic equipment to reveal damage no one else can find. We know how to approach disasters and our experienced Unit Responders will provide the leadership needed as your organization confronts the most difficult of circumstances. Depending on your claim's needs, StormHawks™ will assemble a team of attorneys, engineers and public adjusters to assist with your claim.

STORMHAWKS™ CLAIM SUPPORT

Whether you are impacted by slight damage or a full-blown disaster, the StormHawks™ are the best equipped and most knowledgeable professional roofing experts for your claim. To put it simply, we don't look at it as "just another roofing job." We comprehend the details and intricacies that go into every job that we do and give you exactly what you need to get your roof in excellent condition. We are available 24 hours a day, 7 days a week, 365 days a year!

800-759-1879

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Hail Storm Damage From Recent Storm In Wichita

